"Sustainable Tourism – A system for positive change?"

Kelly Bricker
Department of Parks, Recreation, and Tourism

Tuesday, September 23, 2014
4:00 to 5:00 p.m.
295 FASB (Sutton Bldg.)
Abstract
This presentation will address the serious challenges we face related to sustainable production and consumption of resources. It includes a short historical synopsis of sustainable tourism development within the global political agenda, and a “status quo” of sustainable tourism on the global stage. An example of sustainable tourism in action and some of the successes and challenges is addressed to highlight principles and experiences to effect positive societal change.

Bio
Dr. Bricker is a Professor and the Interim Chair of the Department at the University of Utah in Parks, Recreation, and Tourism. She also works as a Senior Research Scientist – in Recreation with HDR, as an environmental consultant. She completed her Ph.D. research with the Pennsylvania State University, where she specialized in sustainable tourism, place attachment, and natural resource management. She has special research and teaching interest in ecotourism, sense of place, natural resource management, and the environmental and social impacts of tourism. Kelly has conducted research on heritage tourism, social impacts of tourism, natural resource-related tourism environments, and visitor management issues on public lands. She has presented papers on issues in ecotourism, sustainable tourism management, sense of place, tourism and natural resource management, and incentive travel programs. She has published articles on sense of place, ecotourism certification and policy, and health and sustainable tourism relative to community well-being and quality of life. With her husband Nathan, she developed an ecotourism operation called Rivers Fiji. She serves currently as the Vice Chair of the Global Sustainable Tourism Council.